Nonprofit marketing is the use of marketing tactics by a nonprofit organization, that promotes the message and the organization. Marketing is particularly important for TSA's organization, as we usually need ways to market our cause to volunteers who would want to help and to donors that will give to our cause.

SOCIAL MEDIA PLATFORMS are the perfect platform for asking questions and opening up discussions all those interested and involved with TSA and the shrimping industry. This contributes to strengthening TSA's relationship with supporters and building our online community.
- Consumer Reports
- Texas Highways
- Seafood Business
- Associated Press
- Washington Tribune
- Chicago Tribune
- San Francisco Chronicle
- Houston Chronicle
- San Antonio Express
- Myrtle Beach News
- Charlotte Observer
- Miami Herald
- Fort Worth Star Telegram
- The Sun Herald
- NBC-4
- Albany Times
- WJHL-News
- Beaumont Enterprise
- Connecticut Post
- Greenwich Times
- Seattle News
- The Republic
- Brownsville Herald
- Valley Morning Star
- McAllen Monitor
- KGBT-TV 4 News
- KRGV-TV 5 News
- KVEO-TV 23 News
- Texas Monthly
- CBS Evening News
- Fox News
- CNN
- The AgMag
- The Texas Techscan
- NPR Radio
- Telemundo / Univision